

Sullivan West Central School

6604 SR 52, P.O. Box 309, Lake Huntington, New York 12752 Tel (845)932-8401 x1100 • Fax (845)932-8425

Mark Plescia
Principal

Scott Haberli
Assistant Principal

September 2018

Dear Parent/Guardian:

Congratulations – you have a senior student! It will be a very busy year for you and your senior as you navigate through this last year of high school. Listed below you will find very important information regarding senior pictures, yearbook recognition ads and yearbook pricing information.

OFFICIAL SENIOR PORTRAIT FOR THE YEARBOOK

If your child has not yet had his/her official senior picture taken through Lifetouch this past summer at the high school, the school will be having senior picture make-up days on **Wednesday, Thursday and Friday, October 10-12**. If you are on my list of students who have not had a picture taken, you will find picture information enclosed. If you are unsatisfied with your pictures taken over the summer and need a make-up session, please call Lifetouch at 1-800-333-2560 to sign up another appointment in October.

SENIOR RECOGNITION ADS FOR THE YEARBOOK – DUE NOVEMBER 26.

Yearbook recognition ads are a great way to commemorate student achievements and important milestones during their high school career and life to date. You can design, submit and pay (by credit card) for your student yearbook ad directly online via our yearbook publisher, Jostens. You will upload photos, choose a template, and type in your personal message. Prices for personal yearbook ads are: Full page \$250; Half page \$140; One-quarter page \$100 and One-eighth page \$75. Please use this direct link:

<http://jostensadservice.com?REF=A01054562>. If you do not have access to a computer, please give me a call at 932-8401 ext. 1101 and we can coordinate with the yearbook club to help with your ad.

Yearbook also survives on business ads if you have a business or know of a business who might be willing to advertise in our book. Many times, businesses feature a senior student who might work for them. It's another way to highlight a business and student at the same time. Please let me know if you have a business in mind and we will contact them if you prefer.

PICTURES YEARBOOK STAFF WILL NEED AS SOON AS POSSIBLE

- ✓ One baby picture (just one, we know your baby is the cutest!)
- ✓ A few prom pictures from 2018 – group pictures would be helpful
- ✓ Back in the Day pictures – group shots from early on – kindergarten through 6th – plays, graduation. – all pictures should be school related.

All pictures should have your child's name on the back written *lightly*. Please have your child bring to the Main Office to Mrs. Molusky. Pictures will be returned later in the year.

“...enriching the lives of all students”

PURCHASING A YEARBOOK

The yearbook is a high quality, professionally produced, hardbound book of almost 200 pages. It is printed on glossy stock and contains nearly 1500 photographs of the students in our school. **NOW** is the time to purchase a yearbook as it is the least expensive price of the year with four free icons with purchase of a personalization package. Tax is added. Please see enclosed yearbook flyer.

For instance, if you order a yearbook at \$60 and enhanced personalization (crest) for \$6, you get four icons for free. That total would come up to \$71.28 including tax. If you do not want the “free” icons, you can order a book for \$60 - \$64.80 with tax. You can order online with a credit card or you can send a check made out directly to SW Yearbook and send with your child to the Main Office. **This offer is only available until October 26th.**

We realize that having a high school senior means there are many expenses and things to plan. Good luck with this very important school year! Please call me with any yearbook-related questions and I will be happy to help!

Sincerely,

Deborah Molusky

Deborah Molusky
Yearbook Business Manager